



# DIRECT INSTALL PROGRAM

**MAXIMIZE YOUR FACILITY'S ENERGY PERFORMANCE WITH THE DIRECT INSTALL PROGRAM**

The Direct Install (DI) Program makes upgrading your business with energy-saving equipment easy and affordable. You can save on monthly energy costs with available energy-efficient lighting, HVAC, and refrigeration upgrades. Best of all, the program offers upgrades at **no out-of-pocket cost** to you by providing significant incentives and **0% financing** for up to 5 years.

**Upgrading to energy-saving options can cut your costs — not to mention it's environmentally responsible, too!**



## DIRECT INSTALL AVAILABLE UPGRADES

Choose from a range of solutions:



**Heating and Cooling.** Keep your equipment running efficiently while increasing your profitability. Save money for years to come, get a high-efficiency unit with incentives to offset the cost.



**Refrigeration.** Quality refrigeration is crucial to keep goods cool and fresh. Upgrading reduces your operating expenses, increases profitability, and keeps your coolers and freezers running efficiently.



**Lighting.** Your business's lighting can affect mood, productivity – and your bottom line. We provide retrofit and replacement options so you can choose the upgrades that work best for your space and your budget.

## HERE'S HOW IT WORKS

The DI Program provides business customers with a “turnkey” solution that makes it easy and affordable to upgrade to high-efficiency equipment.

1



### Assess

Receive a no-cost energy assessment.

2



### Install

Install energy savings upgrades at **no out-of-pocket cost** to you.

3



### Save

Enjoy monthly energy savings and **0% financing** for up to 5 years.

## Direct Install Program Benefits

With JCP&L's Direct Install Program you can reduce your energy and maintenance costs, enhance your business' appearance, increase safety for occupants and workers, and improve the air quality.

## Customer Eligibility

The Direct Install Program is available to commercial accounts with an average annual demand of 200 KW or less. Contact us today to confirm eligibility.

## TYPES OF BUSINESSES



Offices



Schools



Police/Fire Stations



Multifamily Common Areas



Religious Buildings



Food & Beverage



Small Retail



Grocery/Convenience



Healthcare



Auto Dealers



Warehouse/Industrial

Jersey Central Power and Light offers a suite of programs to benefit all customer sizes and project types. To view all available Commercial and Industrial offerings, please contact:

 877-831-5419

 [energysavenj@willdan.com](mailto:energysavenj@willdan.com)

 [energysavenj-business.com](http://energysavenj-business.com)

**Jersey Central**  
**Power & Light**  
A FirstEnergy Company

Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit [energysaveNJ.com](http://energysaveNJ.com).

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

FirstEnergy's New Jersey utility, their parents, subsidiaries, employees, affiliates and agents assume no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.